**Project Planning: Risk Management.**

1. Project Risks

* Scope Creep: Ensure that the project scope is well-defined and agreed upon by all stakeholders to avoid changes that could impact the project timeline and budget.
* Timeline Delays: Identify potential delays and develop contingency plans to ensure the project is completed on time.
* Budget Overruns: Monitor expenses and ensure that the project stays within budget.
* Team Management: Ensure that the team is well-managed, and that roles and responsibilities are clear to avoid conflicts and delays (AMP, 2024).

2. Technical Risks

* Security Risks: Ensure that the application and website are secure from cyber threats, data breaches, and other security risks.
* Technical Debt: Regularly review and update the codebase to avoid technical debt and ensure maintainability.
* Compatibility Issues: Ensure that the application and website are compatible with different devices, browsers, and operating systems.
* Scalability: Ensure that the application and website can scale with the growing user base and traffic (RiskOptics, 2023).

3. Business Risks

* Market Competition: Analyse the market competition and ensure that the Jackets Boutique's application and website stand out.
* Customer Acceptance: Ensure that the application and website meet customer expectations and provide a good user experience.
* Legal Compliance: Ensure that the application and website comply with legal requirements, such as data privacy regulations.
* Reputation Management: Monitor and respond to customer feedback and reviews to maintain a positive reputation (Kenton, 2023).

4. Operational Risks

* Server and Infrastructure: Ensure that the server and infrastructure are reliable and can handle the traffic.
* Maintenance and Updates: Regularly update and maintain the application and website to prevent downtime.
* Customer Support: Ensure that customer support is available and effective.
* Data Management: Ensure that customer data is properly managed and protected (Vicente, 2024).

5. Financial Risks

* Unpredictable Market Trends: Monitor market trends and adjust the project plan accordingly.
* Inaccurate Financial Planning: Ensure accurate financial planning and budgeting.
* Unforeseen Expenses: Identify potential unforeseen expenses and develop contingency plans.
* Cash Flow Management: Manage cash flow effectively to ensure the project’s financial stability (Schrager, 2020).

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